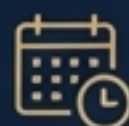
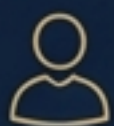


GROW YOUR BUSINESS THROUGH TRUSTED CONNECTIONS

India's Premium Business Community for Entrepreneurs

NETWORK • REFERRALS • COLLABORATION • DIGITAL GROWTH



100+ Entrepreneurs | 150+ Business Categories | 5 Meetings Every Month

TOGETHER WE CAN 
Business Network Club



EVERY BUSINESS NEEDS CUSTOMERS. TRUSTED CONNECTIONS CREATE BETTER OPPORTUNITIES.

- **Limited Network:** Growth relies on a small circle of contacts.
- **Low-Quality Referrals:** Introductions fail to convert into meaningful business.
- **Lack of Visibility:** Good businesses remain unknown outside existing circles.

- **Trusted Ecosystem:** Reliable partners, vendors, and collaborators ready to engage.
- **Digital Growth:** Staying competitive with new digital and AI tools.
- **The Right Community:** Changing the ultimate speed of your business growth.



BNC IS MORE THAN A NETWORKING GROUP. IT IS A BUSINESS GROWTH COMMUNITY.

BNC brings together:

Entrepreneurs
—
Business Owners
—
Founders
—
MSMEs
—
Professionals



To create:

-  Trusted Relationships
-  Business Opportunities
-  Referrals & Collaborations
-  Business Growth
-  Continuous Learning

OUR SIMPLE PHILOSOPHY:
GIVE FIRST. BUILD TRUST. GROW TOGETHER.



ONE CITY. ONE BNC CLUB. A CURATED BUSINESS COMMUNITY.

Unlike open networking groups where anyone can join without structure, BNC follows a carefully planned membership model.

ONE STRONG BUSINESS COMMUNITY IN EACH CITY:

- ✓ Carefully selected entrepreneurs
- ✓ Balanced business categories
- ✓ Healthy competition
- ✓ More collaboration opportunities
- ✓ Stronger relationships within the club
- ✓ A trusted local business ecosystem

ONE CITY. ONE CLUB. ONE POWERFUL NETWORK.

SMART CATEGORY BALANCE. MORE OPTIONS. LESS DIRECT COMPETITION.

BNC does not believe in unnecessary overcrowding.



2

PROFESSIONAL & SERVICE BUSINESSES

UP TO 2 MEMBERS
in a similar business category.

Must feature a clear difference in:

- Specialisation
- Service Offering
- Target Market
- Positioning



3

PRODUCT BUSINESSES

UP TO 3 MEMBERS
in a similar broad business category.

Must feature a meaningful difference in:

- Brand
- Market Positioning
- Product Range
- Location

SAME BROAD CATEGORY. DIFFERENT BUSINESS OPPORTUNITIES.

How BNC accommodates up to 3 product businesses in the Paint Category by focusing on different value propositions:



MEMBER 1: ASIAN PAINTS DEALER

Focus: Different brand focus & specific product portfolio.



MEMBER 2: BERGER PAINTS DEALER

Focus: Different brand focus targeting different customer opportunities.



MEMBER 3: ECO-FRIENDLY PAINT DEALER

Focus: Specialised product range with unique market positioning.

**THE GOAL IS NOT TO CREATE DIRECT CLONES.
THE GOAL IS TO CREATE A STRONG BUSINESS ECOSYSTEM.**

5 MEETINGS EVERY MONTH. ONE COMMON GOAL: BUSINESS GROWTH.

1 Hotel + 2 Zoom + 2 KYM = 5 Business-Building Touchpoints



EVERY BNC MEETING IS DESIGNED TO CREATE OPPORTUNITIES.

We don't just exchange cards.
We build business relationships.



PREMIUM NETWORKING: Meet growth-focused entrepreneurs.
& **SPEED NETWORKING:** Meet multiple members through a structured format.



BUSINESS PRESENTATIONS:
Understand what members do
and how to refer them.



BIZ DEAL INTRODUCTIONS:
Create opportunities through
relevant business connections.



DIGITAL & AI TRAINING:
Learn practical apps, AI tools and
digital business strategies.



KYM (KNOW YOUR MEMBER):
Build trust by understanding the
business behind the visiting card.

WHY SHOULD AN ENTREPRENEUR JOIN BNC?

Your network can become one of your strongest business assets.



TRUSTED BUSINESS NETWORK

Build relationships with verified and growth-focused entrepreneurs.



BUSINESS OPPORTUNITIES

Create referrals, collaborations, joint ventures and new connections.



BUSINESS PROMOTION SUPPORT

Increase visibility through the BNC business community.



DIGITAL & AI LEARNING

Learn practical tools and strategies for modern business growth.



AWARDS & RECOGNITION

Get opportunities for visibility, leadership and recognition.



CROSS-CITY CONNECTIONS

Build relationships beyond your immediate local network.

**DON'T JUST GROW YOUR CONTACT LIST.
BUILD A BUSINESS NETWORK THAT
GROWS WITH YOU.**



1

VISIT A BNC MEETING

Experience the network before you decide.

2

EXPLORE YOUR CATEGORY

Check whether your business category has an available position.

3

COMPLETE THE MEMBERSHIP PROCESS

Connect with the BNC team for verification and orientation.

START BUILDING TRUSTED BUSINESS RELATIONSHIPS

Business Network Club

100+ Entrepreneurs • 150+ Business Categories

NETWORK. COLLABORATE. GROW.

TOGETHER WE CAN 🤝

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